

X copy

fashion calendar

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FASHION CALENDAR

NOTE: Although listings are repeated until the scheduled date of each event, they frequently incorporate IMPORTANT CHANGES. A CAREFUL CHECK OF EVERY issue will, therefore, yield maximum use of FASHION CALENDAR to the reader...Ruth Finley, Editor.

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
<u>WEEK BEGINNING MONDAY, MAY 15, 1967</u>			
Monday May 15 7:30 A.M. Breakfast	PREVIEW: CHILDREN'S "ACTIONWEAR" FASHIONS Children's "Actionwear" fashions. Also presentation of Barbra Streisand 10-minute film. By invitation. Contact: Steve Schwartz, 556-5288.	MONSANTO COMPANY TEXTILES DIVISION	CLUB 133 133 WEST 34TH STREET
Monday May 15 10:00 A.M. Brunch	PRESS PREVIEW: HOSIERY BY RUDI GERNREICH Rudi Gernreich's designs in hosiery and tights for the McCallum Boutique, previewed in "Stocking Happy," a musical revue. By invitation. For buyers, at N.Y. Hilton, May 15 at 5:30; May 16 at 11:00 A.M.; May 17 at 10:30; May 18 at 11:00 A.M. Produced by Fashion Coordinators. Contact: Ray McMahon, marketing director. Publicity: Terry Seymour, 679-8160.	INDIAN HEAD HOSIERY CO. (417 FIFTH AVENUE)	N.Y. HILTON HOTEL WEST PENTHOUSE
Monday May 15 11:30 A.M. Reception	PREVIEW: FALL FOUNDATIONS Fall foundation collection. Luncheon at 12:30; Show at 1:30. By invitation. Contact: Helga Reig at Ruder & Finn, Inc., PL. 9-1800.	THE BALI COMPANY (16 EAST 34TH STREET)	N.Y. HILTON HOTEL TRIANON BALLROOM
Monday May 15 4:00 P.M. Cocktails	PREVIEW OF FALL COLLECTION Showing of daytime, evening and at-home fashions. By invitation. Thereafter, daily by appointment. Contact: 355-1690.	INGRID CADO, INC.	37 WEST 57TH STREET SHOWROOM - SUITE 1201
Monday May 15 4:30 P.M.	PREVIEW: FALL LEATHER AND SUEDE COLLECTION Anne Klein's Fall leather and suede fashions for Mallory. Show followed by cocktails. By invitation. Thereafter in showroom. Contact: Betty Hanson, WI. 7-4407. Publicity: Eleanor Lambert, MU. 8-2130.	ANNE KLEIN FOR MALLORY (530 SEVENTH)	DELMONICO'S BALLROOM
Monday May 15 5:00 P.M. Champagne	BENEDICTINE ART AWARDS Press preview of 5th Annual Benedictine Art Competition. By invitation. Contact: Jan Taylor, Robert S. Taplinger Associates, PL. 2-7722.	JULIUS WILE & SONS, INC.	MFR-HANOVER BANK MADISON & 47TH ST.
Beginning Monday May 15	SHOWING OF FALL COLLECTIONS Showing of at-home, daytime and evening fashions. By appointment. Contact: Marion Finke, 421-0230.	MARIE GANEE	48 EAST 53RD STREET SHOWROOM - MEZZANINE
Beginning Monday May 15	OPENING OF FALL COLLECTION Daily informal showings of Fall collection. (Booklet dresses now being shown.) Contact: George Rappaport, CH. 4-3558.	PETTI-4'S	498 SEVENTH AVENUE SHOWROOM - 17TH FLOOR
Beginning Monday May 15	OPENING: FALL JUNIOR COLLECTION "The Talk, Talk, Talk is All About Gay Gibson." Continuous showings of Fall junior collection. Contact: Ed LeVangie, LO. 5-4211.	GAY GIBSON, INC.	1407 BROADWAY SHOWROOM - SUITE 3905

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Beginning Monday May 15	FALL DRESSES BY TEEDE Fall tailored jersey dresses by Teede for "women overlooked by today's fashions." Contact: WI. 7-6122.	ELLEN LOCKWOOD	1410 BROADWAY SHOWROOM - 15TH FLOOR
Beginning Monday May 15	FALL READY-TO-WEAR COLLECTIONS Fall collections, by appointment. Contact: PL.3-4464; or PL.3-3500,Ext.203.	ANN NOERDLINGER; ANN PAKRADOONI	VIRGINIA KREMENTZ 42 WEST 58TH STREET
Week of May 15	SHOWING: FUR-LINED COATS AND SUITS Fall-Winter fur-lined coats, ensembles, suits, and fur-lined raincoats, designed by Betti Belmont, daily at 9:30 A.M., 11:30 A.M., 3:30 P.M. By appointment. Contact: LO. 5-4632.	STYLE TRENDS, INC.	512 SEVENTH AVENUE SHOWROOM - 9TH FLOOR
Monday May 15- May 19	FASHION SHOWINGS OF FALL '67 LINGERIE Formal showings of foundations, lingerie, sleepwear, May 15, 16, 17 at 9:30 and 2:30 in Grand Lounge. By invitation. Showings at Penthouse Suite, May 15-19, by appointment. Contact: Gerald Cohen, 685-7626.	OIGA COMPANY (7900 HASKELL, VAN NUYS)	SHERATON-RUSSELL HOTEL PARK & 37TH STREET
Monday May 15- May 19	FALL FOUNDATION COLLECTION Market Weeks: <u>May 15, 16, 17</u> at 9:30, 11:00, 2:00, 3:30; <u>May 18</u> at 9:30, 11:00, 2:00; <u>May 19</u> at 10:00, 2:00. Contact: Kay Keniry, MO. 1-1300.	WARNER SLIMWEAR-LINGERIE	90 PARK AVENUE SHOWROOM - 12TH FLOOR
Monday May 15- May 22	FORTY-FOURTH ANNUAL EXHIBITION Exhibition of student work, fashion layout, illustrations in techniques for reproduction. Open to public, 10:00 A.M. to 8:00 P.M.; Saturdays to 5:00. Contact: Dorothy Tyroler, CO. 5-2077.	TRAPHAGEN SCHOOL OF FASHION	1680 BROADWAY AT 52ND STREET
Monday May 15- May 25	FALL UNDERFASHIONS AND SLEEP FASHIONS Buyer shows daily at 9:30, 10:30, 2:30, and 3:30. Also May 22-25, at 10:30 and 2:30. Buyer contact: Mary Rechione, MU. 2-1333.	FORMFIT ROGERS	530 FIFTH AVENUE SHOWROOM - 15TH FLOOR
Monday May 15- May 26	FALL LINGERIE AND UNDERFASHIONS Three showings daily, 10:00 A.M., 11:30 A.M., 2:30 P.M. Contact: Charlotte Harvey, MU. 9-4200.	VAN RAALTE	417 FIFTH AVENUE SHOWROOM - 2ND FLOOR
Monday May 15- May 26	FALL LINGERIE AND ROBE COLLECTIONS "14K Fashions for Fall"--continuous showings of Fall '67 lingerie and robe collections. Publicity: Effie Lew, LO. 4-8040.	SEAMPRUFE	412 FIFTH AVENUE SHOWROOM - 3RD FLOOR
Monday May 15- May 26	LINGERIE AND FOUNDATIONS Showings May 15-26 at 9:30, 10:30, 2:30, 3:30. Contact: Betty Young, JU. 2-6767. Publicity: Happie Reilly at Ruder & Finn, PL. 9-1800.	VANITY FAIR MILLS, INC.	640 FIFTH AVENUE SHOWROOM - 6TH FLOOR
Monday May 15- May 26	FALL IRISH TWEED SEPARATES Informal showings of Fall separates in Irish tweeds by Strelitz. Contact: Terry Houston, PL. 5-5800. Publicity: Ruth Hammer Assoc., 246-4818.	STRELITZ OF IRELAND	ST. MORITZ HOTEL ROOM 1423

DATE	WHAT'S GOING ON	GIVEN BY	WHERE
Tuesday May 16 9:30 A.M. Coffee	PRESS PREVIEW: "NEW DIRECTIONS IN FUR" "Functional Fur Fashions for Contemporary Living"--Fall-Winter coats, suits, dresses, sportswear, menswear, designed by Mr. Fred for Fur & Sport. <u>Show at 10:00.</u> By invitation. <u>Buyer showing</u> , Mon., June 5 at 9:30. Contact: Albert Gompertz, PE. 6-8516. Publicity: Lisa Curtis, MU. 4-7444.	FUR & SPORT, INC.	224 WEST 30TH STREET SHOWROOM - 11TH FLOOR
Tuesday May 16 12:00 Noon Luncheon	OPENING OF FALL COLLECTION Showing of cocktail, at-home, and evening fashions, designed by Ann Y Tempa By invitation. Thereafter continuous in showroom. Contact: Julie Lynne Charlot, JU. 2-1670.	ANN Y TEMPA, INC. (DARIEN, CONN.)	116 CENTRAL PARK SO. PENTHOUSE
Tuesday May 16 12:30 P.M. Luncheon	CHILDREN'S FASHIONS AT BENEFIT LUNCHEON For benefit of League for Parent Education. Tickets: \$10.00. Contact: 762-5914. Coordinator and Commentator: Phyllis Youngheart, PL. 1-0752.	FLORENCE EISEMAN	HOTEL AMERICANA ROYAL BOX
Tuesday May 16 4:00 P.M.	PREVIEW OF FALL COLLECTION Fall sportswear, at-home fashions and dresses, designed by Lois Anderson. <u>Show at 4:30, followed by cocktails.</u> By invitation. Thereafter daily at showroom. Contact: Bernice Lewis, WI. 7-8178. Publicity: Margaret Hodge, 660 Madison Avenue, 355-6997.	MR. GEE (1407 BROADWAY)	DELMONICO'S BALLROOM
Tuesday May 16 5:00 P.M. Reception	PREVIEW OF "CAMELOT" LINGERIE FASHIONS Stevens will present "Camelot" inspired fashions for lingerie and lounge-wear in the latest Stevetex fabrics of Monsanto "Blue C" nylon. <u>Show at 5:30.</u> By invitation. Contact: Patricia Peterman, OX. 5-1000, Ext. 8238.	J.P. STEVENS	HOTEL COMMODORE BALLROOM
Wednesday May 17 12:30 P.M. Luncheon	SUMMER KNIT FASHIONS AT LUNCHEON SHOW Summer knit fashions at luncheon show. Publicity: Ellen Perl, TE. 2-8212. For reservations (\$5.50): CI. 6-9171.	EMERY KNITS; MADEIRA KNIT-O-CRATS	BARBETTA RESTAURANT 321 WEST 46TH STREET
Wednesday May 17 4:00 P.M. Cocktails	PREVIEW: LOUNGEWEAR, SLEEPWEAR AND ROBES Preview of Fall loungewear, sleepwear, and robes for Fall 1967. By reservation. Contact: Frances Guay, 524-0200.	THE HOUSE OF QUAKER	24 WEST 40TH STREET SHOWROOM - 8TH FLOOR
Wednesday May 17 4:30 P.M. Cocktails	FALL COLLECTION BY MELBA HOBSON Preview of dresses, at-home clothes, and separates, designed by Melba Hobson for Hampton East. By invitation. Thereafter continuous at the showroom. Contact: Milton Shufer, BR. 9-3044.	HAMPTON EAST (1410 BROADWAY)	ST. REGIS ROOF
Wednesday May 17 5:00 P.M. Cocktails	FALL 1967 KNIT- WEAR COLLECTION Foxwood's Fall knitwear collection, styled with fabrics in Du Pont fibers. <u>Show at 5:45.</u> For retailer buyers and press. By invitation. <u>Press</u> contact: Rachel Calero, 971-4658; <u>Trade</u> : Jean Lindsay, 971-4263.	DU PONT COMPANY; FOXWOOD	DU PONT THEATRE 4TH FLOOR
Beginning Wednesday May 17	OPENING OF FALL COLLECTION Daily showings of Fall sportswear, shifts, at-home fashions, designed by Monte Streitfield. By appointment. Contact: Miss Joy, 695-7410.	STREGA	530 SEVENTH AVENUE SHOWROOM - 28TH FLOOR

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Thursday May 18 4:30 P.M.	FALL COLLECTION BY GAYLE KIRKPATRICK Gayle Kirkpatrick's Fall collection for Atelier. By invitation. Thereafter daily in showroom. Contact: Betty Friedman, PL. 3-4172.	ATELIER (110 WEST 40TH STREET)	583 SIXTH AVE.(17TH ST) IRA MAZER STUDIO
Thursday May 18 4:30 P.M.- 7:00 P.M.	PREVIEW: FALL JUNIOR LINGERIE COLLECTION "A Jennifer Happening"--complete junior lingerie fashions. By invitation. Contact: Ron Frank, CH. 4-3410. Publ.: Terry Mayer, 594-4190.	JENNIFER DALE (DIV.OF STYLE UNDIES)	CHEETAH B'WAY & 53RD STREET
Beginning Thursday May 18	OPENING OF NEW DRESS DIVISION Showing of Fall cocktail and casual dresses, designed by Monte Streitfield. Daily by appointment. Contact: Miss Joy, 695-7410.	AL DENTE (DIV.OF STREGA)	530 SEVENTH AVENUE SHOWROOM - 28TH FLOOR
Friday May 19 2:30 P.M.; 8:15 P.M.	ANNUAL FASHION SHOW "Fashion Orbit '67"--original designs by students. Presentation of Ethel Traphagen fashion award to Victor Joris (at afternoon show). Tickets: \$3.00 (afternoon); \$5.00 (evening). Contact: Dorothy Tyroler, CO. 5-2077.	TRAPHAGEN SCHOOL OF FASHION	PARK SHERATON HOTEL BALLROOM
Beginning Friday May 19	OPENING: FALL COLLECTION Showing of Linda Hackett's Fall collection, exclusive with Saks Fifth Avenue stores. Daily by appointment. Contact: Miss Joy, 695-7410.	LINDA HACKETT (MFG. BY STREGA)	530 SEVENTH AVENUE SHOWROOM - 28TH FLOOR
Sunday May 21- May 23	SECOND ANNUAL RETAILING SEMINAR "Broaden your Horizons for Richer Retailing"--3-day seminar for specialty stores. Methods, techniques for developing boutiques, buying creatively, group buying, opening cosmetic areas, developing bridal business, advertising, displaying merchandise for the future. Price: \$100.00 per person. Contact: Linda Rosenthal, LA. 4-2280. Publ.: Claire Affens, OX. 7-3564.	GORDON & HOROWITZ, INC. (225 WEST 34TH STREET)	KUTSHER'S COUNTRY CLUB MONTICELLO, N. Y.
Wednesday May 22 12:30 P.M. Luncheon	FASHION SHOW AT BENEFIT LUNCHEON Showing of Spring-Summer fashions by Kasper for Joan Leslie. Sponsored by Eastern Airlines, for benefit of Nat'l Hemophilia Foundation. Admission: \$15.00. Contact: Mrs. John Carouso, 884-9809. Coordinator and Commentator: Phyllis Youngheart, PL. 1-0752.	EASTERN AIRLINES, INC.	ST. REGIS ROOF
Monday May 22 4:00 P.M.	SHOWING: FALL SPORTS- WEAR COLLECTION Samuel Robert's Fall sportswear and boutique collection, designed by Tarquin. Also Tues., May 23 at 10:00 A.M. By invitation. Thereafter by appointment. Contact: Eleanor Stoner, LA. 4-4562.	SAMUEL ROBERT, INC.	1407 BROADWAY SHOWROOM - 2701
Monday May 22 7:00 P.M. Supper- Dance	ANNUAL FASHION SHOW: FORMAL SUPPER DANCE "A Print Happening"--Twenty-third anniversary celebration; fashion presentation at 8:00 P.M., followed by supper; dancing at 9:00 P.M. Co-Chmn.: Melvin E. Dawley, David L. Yunich. Contribution of \$100.00 per person (tax deductible) payable to the "1967 Foundation Fund for Scholarships and Development." Contact: Shirley Goodman, Executive Director, LA. 4-1300.	FASHION INSTITUTE OF TECHNOLOGY	227 WEST 27TH STREET

DATE	WHAT'S GOING ON	GIVEN BY	WHERE
Monday May 22 7:00 P.M. Dinner	"SPRING FESTIVAL"-- FRAGRANCE BALL Costume promenade, interpreting fragrance names. Celebrity panel of judges. Prizes, favors, music by Phil Bennett. For benefit of Verrazzano College Foundation. Tickets: \$40.00 (tax deductible), by reservation. Contact: The Fragrance Foundation, 101 Park Avenue, MU. 4-4911.	THE FRAGRANCE FOUNDATION	HOTEL AMERICANA BALLROOM
Tuesday May 23 8:45 A.M. Breakfast	PRESS SHOWING: "A SWAKARA ADVENTURE" Newest fashions in the designer's fur, produced live in "Sight and Sound." Swakara karakul lamb from South West Africa. <u>Show at 9:30.</u> By invitation. Contact: Barbara Leventis, PL. 5-2130.	SWAKARA	ST. REGIS ROOF
Tuesday May 23 12:30 P.M. Luncheon	PREVIEW: FALL SPORTS- WEAR COLLECTION Preview of Fall sportswear collection. <u>Show at 1:45.</u> By invitation. Contact: Maggie Manilla, LO. 4-7375. Publ.: Dorelle Assoc., JU. 2-9083.	EVAN-PICONE, INC. (1407 BROADWAY)	LE PAVILLON 111 EAST 57TH STREET
Tuesday May 23 2:30 P.M. Cocktails	PREVIEW: FALL DRESS COLLECTION Preview of Fall dress collection. For press and buyers, by invitation. Publicity: Jeanette Gottlieb, BR. 9-6560.	DAVID CRYSTAL, INC.	498 SEVENTH AVENUE SHOWROOM - 23RD FLOOR
Tuesday May 23 3:30 P.M. Cocktails	FASHION SHOW: "YESTER- DAY, TODAY, TOMORROW" Celebrating "50 Years of Beauty, 1917-1967"--with a fashion show; also live demonstration of newest hair and makeup fashions. In conjunction with the Design Laboratory of the Brooklyn Museum. By invitation. Contact: Lenore Bart Ringler, Essie Pinsker Assoc., WI. 7-2514.	WILFRED ACADEMY OF BEAUTY	1657 BROADWAY 3RD FLOOR
Tuesday May 23 3:45 P.M. Cocktails	PREMIERE: KNITS BY SYLVIA DE GAY Premiere showing of knit collection, designed by Sylvia de Gay for Worth, Ltd. <u>Show promptly at 4:15.</u> By invitation. Contact: Robert Sloan, LA. 4-6651.	WORTH, LTD.	ST. REGIS ROOF
Tuesday May 23 5:00 P.M.- 7:00 P.M.	ANNUAL SHOE AND HAND- BAG AWARD CEREMONIES "The Shoe Boat--Around The World In American Leathers"--Kinedelic and musical comedy showing of annual Award-winning American leather shoes and handbags by seventeen winners in women's, men's and children's categories. <u>Show at 5:30 P.M.</u> By invitation. Contact: Billie Gould, MU. 6-7956.	LEATHER INDUSTRIES OF AMERICA (411 FIFTH AVE.)	N.Y. HILTON HOTEL TRIANON BALLROOM
Wednesday May 24 9:30 A.M. Coffee	PRESS PREVIEW OF FALL BRIDAL FASHIONS Preview for the press of Fall bridal fashions. By invitation. (For Release, Thurs., May 25.) Publicity: Jacquie Leeds, PL. 2-1212, Ext. 7202.	BLOOMINGDALE'S	3RD FLOOR BRIDAL SALON
Wednesday May 24 12:30 P.M. Luncheon	SUMMER COLLECTION AT LUNCHEON SHOW Summer fashions at luncheon showing. Publicity: Ellen Perl, TE. 2-8212. For reservations (\$5.50): CI. 6-9171.	KASPER FOR JOAN LESLIE	BARBETTA RESTAURANT 321 WEST 46TH STREET
Wednesday May 24 2:30 P.M.	PREVIEW OF FALL COLLECTION Showing of sportswear and dresses for Fall. By invitation. Continuous thereafter. Contact: Evelyn Smiler, 244-4701.	GINORI	498 SEVENTH AVENUE SHOWROOM - 12TH FLOOR

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Wednesday May 24 3:45 P.M. Cocktails	PREVIEW OF FALL COLLECTION Casual dresses, ensembles, and imported knits, designed by Jeannene Booher. <u>Show at 4:15.</u> By invitation. Thereafter continuous in showroom. Contact: IO. 3-6126. Publicity: Essie Pinsker, WI. 7-2514.	CLARET ORIGINALS, INC. (498 SEVENTH AVENUE)	HOTEL PLAZA PERSIAN ROOM
Wednesday May 24 4:30 P.M. Cocktails	JUNIOR SPORTSWEAR FOR FALL '67 "Loco Motion" --fashion presentation in the form of a musical review, featuring junior sportswear in Du Pont fibers. <u>Show at 5:15</u> , followed by performance of "The Mad Show." By invitation. <u>Press contact</u> : Blanche Gaillard, 971-4309; <u>Trade</u> : Rose Carradus, 971-4570.	DU PONT COMPANY; TEEN MAGAZINE	NEW THEATRE(MAD SHOW) 154 EAST 54TH STREET
Wednesday May 24 5:00 P.M. Cocktails	PREVIEW: EARLY CRUISE AND HOLIDAY COLLECTION Imported knits in "Trevira" polyester fiber--suits, dresses, costumes, ensembles. <u>Show at 5:30.</u> By invitation. Thereafter in showroom. Contact: Seymour Zimberg, BR. 9-4290. Publicity: Claire Affens, 867-7215.	BRUCE ARNOLD, LTD. (498 SEVENTH AVENUE)	500 CLUB 500 SEVENTH AVENUE
Thursday May 25 10:30 A.M.	PREVIEW OF FUR FASHIONS, 1967 "Fur Break"--press showing of fur industry leadership fashions. By invita- tion. Contact: Happie Reilly at Ruder & Finn, PL. 9-1800.	FUR INFORMATION & FASHION COUNCIL	HOTEL GOTHAM PALACE BALLROOM
Thursday May 25 3:30 P.M. Cocktails	PREVIEW OF FALL JUNIOR COLLECTION Misses and junior Fall dresses, designed by Frank Adams. By invitation. Continuous thereafter in showroom. Contact: IO. 4-1434.	JUNIOR ACCENT, INC. (498 SEVENTH AVENUE)	HOTEL DELMONICO BALLROOM
Thursday May 25 3:30 P.M.	PREVIEW OF FALL SUITS AND COSTUMES Showings May 25 at 3:30 P.M.; and June 7 at 10:00 A.M. By reservation. Publicity: Isabelle Crawford, LW. 4-9000.	BRIARBROOK SUITS DESIGNED BY STEFAN	512 SEVENTH AVENUE SHOWROOM - 11TH FLOOR
Beginning Monday May 29 May 30	OPENING: FALL COAT AND SUIT COLLECTION Continuous daily showings. Contact: Alan Baron, PE. 6-8867. MEMORIAL DAY (Legal Holiday--Tuesday).	BRITTANY (HENRY FRIEDRICKS CO.)	205 WEST 39TH STREET SHOWROOM - 13TH FLOOR
Wednesday May 31 12:30 P.M. Luncheon	GRADUATION LUNCHEON Fashion executives will greet 102 graduates, marking Tobe-Coburn School's 30th graduation. Awards to outstanding alumnae. By invitation. Publicity: Kay Walsh at Constance Hope Assoc., PL. 7-0515.	TOBE-COBURN SCHOOL FOR FASHION CAREERS	WALDORF-ASTORIA SERT ROOM
Wednesday May 31 2:00 P.M.	OPENING: FALL COAT AND SUIT COLLECTION Also showing June 5, 7, 12, 14 at 2:00 P.M. By appointment. Contact: Miss Lorna, BR. 9-8987.	ORIGINALA, INC.	512 SEVENTH AVENUE SHOWROOM - 43RD FLOOR
Wednesday May 31 3:45 P.M.	PREVIEW: FALL-WINTER COUTURE RAINWEAR Press showing of "International Coat Collection," celebrating Lawrence of London's 20th anniversary in couture rainwear. By invitation. Publicity: Ann R. Silver, CI. 7-8050. Trade showings: June 6, 7, 8, 12, 13, 14 at 4:00 P.M., by appointment. Contact: Rose Blasberg, CH. 4-3815.	LAWRENCE OF LONDON, LTD.	512 SEVENTH AVENUE SHOWROOM - 20TH FLOOR

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Wednesday May 31- June 16	BRITISH FASHIONS FOR FALL 1967 Women's ready-to-wear fashions including coats, suits, ensembles, pant suits, leather, dresses, evening and cocktail dresses, maternity wear by: Bickler, Catalyst, Clarewood, Clobber, Cojana International, Simon Ellis, Highlight Sports, Simon Massey, Eric Hill, Ringtex (Sales), Wallis. Contact: Joan Hardy, British Consulate-General, PL. 2-8400.	BRITISH CLOTHING EXPORT COUNCIL	SHERATON-ATLANTIC HOTEL PRIVATE SUITES
Thursday June 1 10:00 A.M.	FALL PREVIEW AND ITALIAN BREAKFAST By invitation. Publicity: Eleanor Lambert, MU. 8-2130.	SUZY PERETTE, INC. (498 SEVENTH AVENUE)	ORSINI'S 41 WEST 56TH STREET
Thursday June 1 12:30 P.M. Luncheon	PREVIEW: FALL SHOES BY ANDRE PERUGIA Press reception in honor of Andre Perugia, who will show his new collection of Fall shoes, designed exclusively for I. Miller. By invitation. Publicity: Ruth Hammer Assoc., 246-4818.	I. MILLER	21 CLUB-HUNT ROOM 21 WEST 52ND STREET
Thursday June 1 2:00 P.M.	PREVIEW OF FALL COLLECTION By invitation. Thereafter, June 6, 8, 13 at 2:00 P.M. By appointment. Contact: Tita Curtis, PE. 6-2291.	BARBERINI, LTD.	512 SEVENTH AVENUE SHOWROOM - 13TH FLOOR
Thursday June 1 2:00 P.M.	PRESS PREVIEW: FALL COLLECTION Collection designed by Ole Borden. By invitation. Additional showings June 6, 13 at 2:00 P.M. By reservation. Contact: Murray Solomon, LO. 4-3600. Publicity: Leslie Cunningham, TE. 8-0554.	REMBRANDT, INC.	498 SEVENTH AVENUE SHOWROOM - 6TH FLOOR
Thursday June 1 2:30 P.M.	PREVIEW: FALL-WINTER FUR COLLECTION QMB will present "Trend", the new direction in fashions of varied furs. By invitation. Thereafter at 10:30 and 2:30, by appointment. Contact: Herman Suskind, CH. 4-7551.	QUALITY FURS (MANOS & BLOCK, INC.)	333 SEVENTH AVENUE SHOWROOM - 3RD FLOOR
Thursday June 1 3:30 P.M.	SPRING-SUMMER '68 FASHIONS IN NEW FABRICS "Design Dimensions"--new fabrics, interpreted by leading designers, in cotton and blends of Kodel polyester and cotton. By invitation. (<u>Note Change of Place.</u>) Contact: Marietta Romay, 244-7150.	RUSSELL MILLS; EASTMAN CHEMICAL	ST. REGIS ROOF
Thursday June 1 5:00 P.M.- 7:00 P.M.	PARIS READY-TO-WEAR COLLECTIONS Didier Grumbach, for C.Mendes of Paris, will present Fall French couture ready-to-wear. <u>Show at 5:30.</u> By invitation. Publicity: Ruth Hammer Assoc., 246-4818.	C.MENDES OF PARIS	FOUR SEASONS REST. 99 EAST 52ND STREET
Thursday June 1 6:00 P.M.	PRESS PREVIEW OF FALL COLLECTION By invitation. Buyer showings June 6 and 7 at 3:00 P.M. By reservation. Contact: Shirley Ornstein, LO. 4-9115.	ANNE FOGARTY, INC.	550 SEVENTH AVENUE SHOWROOM - 7TH FLOOR
Beginning Thursday June 1	OPENING OF FALL COLLECTION "Around the Clock Fashions"--Edward Abbott's first Fall collection, designed by Bill Gates. By appointment. Contact: Iris Allyn, 736-4622.	ABBOTT-LEWIS	498 SEVENTH AVENUE SHOWROOM - 5TH FLOOR

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Beginning Thursday June 1	OPENING OF FALL COLLECTION Daily informal showings of Fall collection. Contact: LO. 5-3250. Publicity: Betty Flannery, LE. 2-2571.	RAFFAELE	530 SEVENTH AVENUE SHOWROOM - 20TH FLOOR
Beginning Thursday June 1	FALL IMPORT READY- TO-WEAR COLLECTION Italian ready-to-wear couture collection. By appointment. Contact: Joan Franges, PL. 3-7244.	FONTANA OF ROME	HOTEL PLAZA SUITE 334
Friday June 2 7:00 A.M. Breakfast	ANNUAL FALL BREAKFAST SHOWS Breakfast at 7:00 A.M., showing at 7:55, June 2, 5, 6, 7, 8, 9, 12, 13, 14, 15. Afternoons, June 5 and 8, at 4:30 P.M. (champagne), show at 5:02 P.M. By invitation. Contact: OX. 5-1200.	DEERING MILLIKEN, INC. (1045 SIXTH AVENUE)	WALDORF-ASTORIA BALLROOM
Friday June 2 9:30 A.M.	PREVIEW OF FALL COLLECTION "Dress Era Collection"--by Stan Herman for Fall '67. By invitation. Contact: Glen Tompkins, 524-3818.	MR. MORT BY STAN HERMAN	498 SEVENTH AVENUE SHOWROOM - 21ST FLOOR
Friday June 2 10:00 A.M.	PRESS PREVIEW OF FUR COLLECTION Fur fashions, designed by the Brothers Christie. By invitation only. Thereafter, at 10:00 and 2:00, by appointment. Contact: Harry Feldman, PE. 6-6944.	CHRISTIE BROTHERS FUR CORP.	333 SEVENTH AVENUE SHOWROOM - 11TH FLOOR
Friday June 2 11:00 A.M.	OPENING OF FALL COLLECTION Also June 5 at 11:00 and 4:00; June 6 at 11:30; June 12 at 11:00. By reservation. Contact: WI. 7-4968.	B.H. WRAGGE	550 SEVENTH AVENUE SHOWROOM - 9TH FLOOR
Friday June 2 12:15 P.M.	PRESS PREVIEW OF FALL COLLECTION Vera Maxwell will preview her Fall collection to press and buyers. (Champagne luncheon following the show.) By invitation. Thereafter by appointment. Contact: Jane Arend, LO. 3-4358.	VERA MAXWELL, INC.	530 SEVENTH AVENUE SHOWROOM - 26TH FLOOR
Friday June 2 2:00 P.M.	PRESS OPENING OF HOLIDAY COLLECTION Press preview of Holiday knit collection, introducing designer Marshall Klugman. By invitation. Continuous thereafter. Contact: Don Friese, 244-4600. Publicity: Leslie Cunningham, TE. 8-0554.	PAUL PARNES INTERNATIONAL	498 SEVENTH AVENUE SHOWROOM - 10TH FLOOR
Beginning Friday June 2- June 15	PARIS BOUTIQUE COLLECTIONS Showing of French boutique collections by: Jean Desses, Jacques Heim, Jeanne Lanvin, Jean L. Scherrer, Guy Laroche. By appointment. Contact: Marie-Louise Lukats, EL. 5-1400.	MARIA CARINE OF PARIS	HOTEL PLAZA PRIVATE SUITE
Monday June 5 9:30 A.M. Coffee	BUYER SHOWING: "NEW DIRECTIONS IN FUR" "Functional Fur Fashions for Contemporary Living"--Fall-Winter coats, suits, dresses, sportswear, menswear, designed by Mr. Fred for Fur & Sport. Show at 10:00. By invitation. Continuous thereafter, by appointment. Contact: Albert Gompertz, PE. 6-8516. Publicity: Lisa Curtis, MU. 4-7444.	FUR & SPORT, INC.	224 WEST 30TH STREET SHOWROOM - 11TH FLOOR

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Monday June 5 9:45 A.M. & 2:30 P.M.	OPENING: FALL-WINTER COUTURE FUR FASHIONS Daily showings at 9:45 and 2:30 P.M. of Fall-Winter couture fur collection, designed exclusively by Kotuk & Ackerman. By appointment. Contact: LO. 3-5945.	KOTUK & ACKERMAN	345 SEVENTH AVENUE SHOWROOM - 14TH FLOOR
Monday June 5 10:30 A.M.; 11:00 A.M.	OPENING: FALL COLLECTIONS Leonard Arkin, June 5, 12 at 10:30. Andrew Arkin, June 5, 12 at 11:00. Contact: Celeste Lucci, WI. 7-5324. Press: Jackie Blum, WI. 7-5324.	LEONARD ARKIN; ANDREW ARKIN	530 SEVENTH AVENUE SHOWROOM - 6TH FLOOR
Monday June 5 11:00 A.M.	PRESS PREVIEW: FALL- WINTER FUR COLLECTION Preview of couture fur collection, designed exclusively for Revillon by Bill Blass and Sarimi. By invitation. Thereafter by appointment. Contact: Martin Weinstein, LO. 5-5832.	REVILLON WHOLESALE	352 SEVENTH AVENUE SHOWROOM - 11TH FLOOR
Monday June 5 11:30 A.M.	OPENING OF FALL COLLECTION Designed by Dorothy Farbo, June 5 and 13 at 11:30 A.M. By reservation. Contact: BR. 9-5991.	MIGNON	498 SEVENTH AVENUE SHOWROOM - 15TH FLOOR
Monday June 5 12:15 P.M. Luncheon	FUR COLLECTION BY BETTY YOKOVA Press preview of Betty Yokova's high-fashion collection, designed by Neustadter. Show at 1:15. Publicity: Mary Kelley, CI. 7-5213. Buyers: Tues., June 6 at 10:00. Both shows by invitation. Thereafter daily at 10:00 and 2:00, by appointment. Contact: Harvey Neustadter, LA. 4-3365.	NEUSTADTER FURS	333 SEVENTH AVENUE SHOWROOM - 11TH FLOOR
Monday June 5 1:15 P.M.	OPENING OF FALL COLLECTION Also June 12, 15 at 1:15. Contact: Miss Fritz, LO. 5-4115.	NAT KAPLAN, INC.	498 SEVENTH AVENUE SHOWROOM - 21ST FLOOR
Monday June 5 2:00 P.M.	OPENING: "THE NEW YOUNG SOPHISTICATES" Daytime and cocktail dresses, ensembles, gowns, and at-home wear, designed by Bill Tice. By invitation. Continuous daily thereafter. Contact: Doree Hubar, 594-2550.	GUY D	530 SEVENTH AVENUE SHOWROOM - 9TH FLOOR
Monday June 5 4:00 P.M. Cocktails	PREVIEW: FUR FASHIONS BY DONALD BROOKS Fall-Winter fur collection, designed by Donald Brooks for Coopchik-Forrest. By invitation. Contact: LO. 4-4726.	COOPCHIK-FORREST, INC. (333 SEVENTH AVENUE)	FOUR SEASONS REST. 99 EAST 52ND STREET
Monday June 5- June 6 4:00 P.M.	COUTURE FASHIONS IN FALL FABRICS Samuel Robert's Fall couture collection, designed by Tarquin. Also Tues., June 6 at 4:00. By reservation. Contact: Eleanor Stcner, LA. 4-4562.	SAMUEL ROBERT, INC.	1407 BROADWAY SHOWROOM - 2701
Monday June 5 4:00 P.M.	OPENING OF FALL COLLECTION Also June 13, 14 at 4:00. By reservation. Contact: PE. 6-5547.	HARMAY	498 SEVENTH AVENUE SHOWROOM - 22ND FLOOR
Monday June 5 4:30 P.M.	CALIFORNIA FASHIONS IN NEW YORK Daily showings of Fall California fashions at 4:30, by appointment. Contact: Muriel Morris or Helen Head, 213--477-2571(L.A.).	GEORGIA BULLOCK	HOTEL PLAZA PRIVATE SUITE

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Monday June 5 4:30 P.M.- 7:30 P.M. Cocktails	PREVIEW: "BAZAAR COUNTRY, U.S.A." An exclusive preview for Fall 1967, for "Fashion Stores of the Century." Show at 5:15 P.M., promptly. By invitation. Contact: Jacqueline Neben, PL. 1-2100.	HARPER'S BAZAAR (572 MADISON AVENUE)	HOTEL PIERRE BALLROOM
Monday June 5 5:00 P.M. Cocktails	PRESS SHOW: FALL- WINTER COLLECTION Printed silk jersey and Ban-Lon fashions for daytime and evening, designed by Ferro Ettehadieh. By invitation. Publicity: Dorelle Assoc., JU.2-9083. Thereafter continuous through June 16, at Hotel Plaza, by appointment. Contact: 586-4649.	FERRO (PALM BEACH, FLORIDA)	ORSINI'S 41 WEST 56TH STREET
Monday June 5 5:30 P.M.	FALL CALIFORNIA FASHIONS IN NEW YORK Showings June 5, 12, 19 at 5:30 P.M. By reservation. Contact: Walter Oppenheimer, 213--MAdison 7-0806(L.A.); or 335-6033(N.Y.).	HELGA (722 S. LOS ANGELES ST.)	HOTEL GOTHAM PRIVATE SUITE
Monday June 5 6:30 P.M.	"WING DING SHINDIG"-- A FUN PARTY For press and buyers, by invitation only. Contact: Roberta Nasta, WI.7-6700.	MR. THOMSON; MONSANTO	VOISIN 30 EAST 65TH STREET
Beginning Monday June 5	CALIFORNIA FASHIONS IN NEW YORK Daily showings of Fall collection, by appointment. Contact: Maury Leonard, 213--879-0459(L.A.).	JEAN LOUIS	HOTEL PLAZA PRIVATE SUITE
Beginning Monday June 5	OPENING OF FALL COLLECTION Continuous daily showings of Fall costumes, dresses, and knits. Contact: LO. 5-1025. Publicity: Barbara Kling, LT. 1-8024.	RONA DRESSES, INC.	498 SEVENTH AVENUE SHOWROOM - 21ST FLOOR
Beginning Monday June 5	OPENING OF FALL COAT COLLECTION Continuous showings of Fall coats and ensembles. Contact: LO. 4-6886.	BAITCH & CASTALDI (BATALDI)	205 WEST 39TH STREET SHOWROOM - 2ND FLOOR
Beginning Monday June 5	OPENING: FALL COLLECTION Complete Fall and Holiday collection, designed by Dorothy Arden. Contact: LW. 4-0220.	ARBE ORIGINALS, INC.	498 SEVENTH AVENUE SHOWROOM - 11TH FLOOR
Beginning Monday June 5	OPENING OF FALL COLLECTION Daily informal showings of Fall collection, designed by Morton Myles. Contact: Mary Lou Levine, OX. 5-6234.	JEUNESSE	498 SEVENTH AVENUE SHOWROOM - 12TH FLOOR
Beginning Monday June 5	OPENING: FALL COLLECTION Daily informal showings. By appointment. Contact: Judy Harvey, 736-6190.	MARC DOUGLAS, INC.	530 SEVENTH AVENUE SHOWROOM - 8TH FLOOR
Beginning Monday June 5	OPENING OF FALL COLLECTION Showing of Fall dresses and costumes, designed by Bill Smith. Contact: Terence Hooper, LA. 4-3340.	BILL SMITH FOR KAHAN, INC.	530 SEVENTH AVENUE SHOWROOM - 29TH FLOOR

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Beginning Monday June 5	OPENING: FALL KNIT-WEAR COLLECTION Informal daily showings of Fall knitwear collection. Contact: Robert Brown, IO. 4-1080.	KIMBERLY KNITWEAR, INC.	1410 BROADWAY SHOWROOM - 10TH FLOOR
Monday June 5- June 23	FALL-WINTER AND RESORT COLLECTION Informal daily showings by Madame Hanai Mori. By appointment. Contact: Mr. Kenzo Tatsuno, 233 Broadway, Suite 4703, CO. 7-0567.	MADAME HANAI MORI	HOTEL PLAZA PRIVATE SUITE
Beginning Monday June 5	CALIFORNIA FASHIONS IN NEW YORK Daily showings of Fall collection, by appointment. Contact: Helen Rose, 213--623-4256(L.A.).	HELEN ROSE	HOTEL GOTHAM PRIVATE SUITE
Tuesday June 6 8:00 A.M. Breakfast	SEMI-ANNUAL SEMINAR FOR MEMBER STORES Advance Fall seminar, for member stores. Show at 8:30 A.M. Price: \$15.00 by reservation. Contact: Marjorie Reich or Fran Hodges, OR. 9-4484.	MERCHANDISING MOTIVATION INC. (200 MADISON AVENUE)	N.Y. HILTON HOTEL 2ND FLOOR
Tuesday June 6 8:30 A.M. Breakfast	PREVIEW OF FALL FASHIONS BY FABIANI Ready-to-wear fashions for Fall, designed by Fabiani, and imported from Italy by Feder. By invitation. Publicity: Sue Gardner, 98 Riverside Drive, TR. 7-4952. Thereafter in showroom. Contact: LA. 4-9862.	FEDER FASHIONS (1410 BROADWAY)	HOTEL PLAZA WHITE AND GOLD SUITE
Tuesday June 6 9:30 A.M.	OPENING OF FALL COLLECTION Also June 13, 15 at 9:30. By reservation. Contact: Pauline Hiller, CH. 4-3169.	MODERN COUTURE, INC.	530 SEVENTH AVENUE SHOWROOM - 19TH FLOOR
Tuesday June 6 9:30 A.M.	OPENING: FALL COCKTAIL-EVENING FASHIONS Also June 7, 13, 14, 21 at 9:30. By reservation. Contact: Sandy Abelson or Abe Goldner, PE. 6-0151.	CAMEO EVENING FASHIONS; FIVE-THIRTY P.M.	530 SEVENTH AVENUE SHOWROOM - 3RD FLOOR
Tuesday June 6 10:00 A.M.	OPENING OF FALL COLLECTION Showings at 10:00 A.M., June 6 (complete), 7 (new), 8, 13 (complete), 14 (new). By reservation. Contact: LA. 4-7626.	ADELE SIMPSON, INC.	530 SEVENTH AVENUE SHOWROOM - 23RD FLOOR
Tuesday June 6 10:00 A.M.	OPENING: FALL COATS AND SUITS Showings June 6, 8, 13, 15 at 10:00 A.M. By reservation. Contact: Herbert Gallant, LA. 4-7285.	FRANK GALLANT, INC.	205 WEST 39TH STREET SHOWROOM - 5TH FLOOR
Tuesday June 6 10:00 A.M.	OPENING: FALL COATS AND SUITS Jack Sarnoff's coat and suit collection, designed by Molly. Also June 8, 13, 15 at 10:00. By reservation. Contact: PE. 6-7121.	JACK SARNOFF, INC.	512 SEVENTH AVENUE SHOWROOM - 30TH FLOOR
Tuesday June 6 10:30 A.M.	OPENING: FALL COLLECTION Also at 10:30, June 9, 13, 15, 20; June 14 (special showing for buyers who bought advance Fall). By reservation. Contact: Sam Cohen, LO. 3-5650.	PATTULLIO- JO COPELAND, INC.	498 SEVENTH AVENUE SHOWROOM - 14TH FLOOR
Tuesday June 6 11:00 A.M.	OPENING OF FALL COLLECTION By reservation. Continuous daily thereafter. Contact: IO. 5-2626.	ARKAY, INC.	498 SEVENTH AVENUE SHOWROOM - 19TH FLOOR

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Tuesday June 6 11:30 A.M.	PREVIEW OF FALL COLLECTION Designed by Belle Saunders. By invitation. Thereafter continuous. Publicity: Betty Yarmon, TR. 9-7112 or LO. 4-9194.	ABE SCHRADER CORP.	530 SEVENTH AVENUE SHOWROOM - 15TH FLOOR
Tuesday June 6 12:00 Noon	OPENING OF FALL COLLECTION Also June 7 and 13 at 12:00 Noon. By reservation.	MOLLIE PARNIS (PARNIS-LIVINGSTON)	530 SEVENTH AVENUE SHOWROOM - 18TH FLOOR Contact: BR. 9-5012.
Tuesday June 6 12:00 Noon	OPENING OF FALL JUNIOR COLLECTION Showings June 6, 7, 8, 13, 14 at 12:00 Noon. By reservation. Contact: Audrey Brock, OK. 5-6640.	LANZ ORIGINALS, INC.	1407 BROADWAY SHOWROOM - 26TH FLOOR
Tuesday June 6 12:00 Noon	OPENING OF FALL COLLECTION Also June 13 and 15 at 12:00 Noon. By reservation.	COUNTESS ALEXANDER	530 SEVENTH AVENUE SHOWROOM - 9TH FLOOR Contact: CH. 4-5693.
Tuesday June 6 12:00 Noon	OPENING OF FALL COLLECTIONS Fall collections, by reservation. Continuous thereafter, by appointment. Contact: WI. 7-0152.	PAUL BLUMENSTEIN AND ALISON	530 SEVENTH AVENUE SHOWROOM - 27TH FLOOR
Tuesday June 6 1:00 P.M.	OPENING OF FALL JUNIOR COLLECTION Also June 13, 14, 20, 21 at 1:00 P.M. By reservation. Contact: Ellen Roselle, IO. 4-0462.	JUNIOR SOPHISTICATES	498 SEVENTH AVENUE SHOWROOM - 4TH FLOOR
Tuesday June 6 1:00 P.M.	OPENING: FALL COLLECTION Also June 8, 13, 15 at 1:00. By reservation. Contact: Lee Lerner, LO. 3-0988.	HANNAH TROY, INC.	530 SEVENTH AVENUE SHOWROOM - 2ND FLOOR
Tuesday June 6 1:30 P.M.	PREVIEW: FALL-WINTER FUR FASHIONS Oliver Gintel's Fall-Winter couture fur fashions. For press and buyers, by invitation. Contact: Miss Ann, FE. 6-5573.	OLIVER GINTEL, INC.	333 SEVENTH AVENUE SHOWROOM - 16TH FLOOR
Tuesday June 6 2:00 P.M.	OPENING OF FALL COLLECTION By reservation. Continuous daily thereafter. Contact: LO. 5-2626.	RAPPI	498 SEVENTH AVENUE SHOWROOM - 20TH FLOOR
Tuesday June 6 2:30 P.M.	PRESS PREVIEW: FALL- WINTER FUR FASHIONS Couture fur collection, designed by Arthur Schwartz. Trade showing, Wed., June 7 at 10:30 A.M. Both shows by invitation. Thereafter by appointment. Contact: Miss Lenore, CH. 4-8685. Publ.: Ruth Hammer Assoc., 246-4818.	FREDRICA FURS	345 SEVENTH AVENUE SHOWROOM - 16TH FLOOR
Tuesday June 6 2:30 P.M.	OPENING: FALL COLLECTION Fall dresses, ensembles, coats and suits, designed by Soni Schotland. Daily at 2:30, by appointment. Contact: Seymour Freilich, LO. 4-7522.	ADOLPHE ZELINKA, INC.	512 SEVENTH AVENUE SHOWROOM - 38TH FLOOR
Tuesday June 6 2:30 P.M.	OPENING OF FALL COLLECTION Peggy Thayer designs, and "Confection Collection" of coordinates. Also showing June 13 at 2:30 P.M. (Now showing capsule collection and Summer promotion.) Contact: Kay Farmer, OK. 5-4812.	HOUSE OF JAMISON, INC.	498 SEVENTH AVENUE SHOWROOM - 24TH FLOOR

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Tuesday June 6 2:30 P.M.	FALL COLLECTION BY BILL BLASS Also June 7, 8, 13, 15, 21 at 2:30. By reservation.	MAURICE RENTNER, LTD.	550 SEVENTH AVENUE SHOWROOM - 16TH FLOOR Contact: LA. 4-6968.
Tuesday June 6 4:00 P.M.	PRESS PREVIEW OF FALL COLLECTION By invitation. Also June 8, 13, 15 at 4:00. By reservation. Contact: WI. 7-8235.	DONALD BROOKS, INC.	550 SEVENTH AVENUE SHOWROOM - 21ST FLOOR
Tuesday June 6 4:00 P.M. Cocktails	OPENING: FALL COLLECTION Fall collection of Joan Arkin. By invitation. Contact: Bert Rothfeld, WI. 7-5324. Press: Jackie Blum, WI. 7-5324.	JOAN ARKIN	530 SEVENTH AVENUE SHOWROOM - 6TH FLOOR
Tuesday June 6 4:00 P.M. Cocktails	OPENING OF FALL COLLECTION Designed by August de Lorenzo, June 6 and 12 at 4:00 P.M., followed by cocktails. By invitation. (Continuous daily showings beginning Mon., June 5) Contact: Sylvia Greer or Al Davis, WI. 7-9470.	LEE CLAIRE, INC.	530 SEVENTH AVENUE SHOWROOM - 14TH FLOOR
Tuesday June 6 4:00 P.M.- 5:30 P.M. Cocktails	TEEN-AGE ANNUAL FASHION SHOW "Fashion Varieties of 1967"--annual fashion show for Fall, featuring young junior fashions from August editorials. Tickets: \$10.00. Contact: Alice Encke, YU. 6-6300.	INGENUE MAGAZINE	PALACE THEATRE 47TH ST. & B'WAY
Tuesday June 6 4:30 P.M.	OPENING OF FALL COLLECTION Also Thurs., June 8 at 4:30. For press and buyers, by invitation. There- after daily, by appointment. Contact: Wilhelmina von Heflick, CO. 5-7720.	BURKE-AMEY	16 WEST 57TH STREET SALON - 5TH FLOOR
Tuesday June 6 5:00 P.M. Cocktails	OPENING OF FALL COLLECTIONS Royal Lynne & Charles Lord, the new young designer division. Also June 7, 13 at 5:00 P.M. By reservation. Contact: Ruth Winslow or Mr. Revell, LO. 3-3035.	ROYAL LYNNE & CHARLES LORD	530 SEVENTH AVENUE SHOWROOM - 14TH FLOOR
Tuesday June 6 6:30 P.M.	CALIFORNIA FALL FASHIONS IN N.Y. Presentation of complete Fall collection. By invitation. (Beginning Mon., June 5, by appointment, Suite 605-606.) Contact: 213--652-7450(L.A.).	ELIS PORTER (666 N. ROBERTSON BLVD.)	HOTEL GOTHAM BALLROOM
Tuesday June 6 7:00 P.M. Buffet	"GREAT DESIGNS IN JEWELRY AWARDS" Industry-wide competition for new and inventive jewelry design--second annual awards ceremony, for manufacturers of jewelry, handbags, and acces- sories. (Competition display open at 1:00) Press reception from 3:30. Awards presented at 6:00. Publicity: Frances Lane at W. J. Spencer Co.,/ MU. 3-6372.	SWAROVSKI COMPANY OF AUSTRIA	HOTEL PLAZA BALLROOM
Beginning Tuesday June 6	OPENING OF FALL JUNIOR COLLECTION Continuous showings of daytime and late-day junior cocktail and evening fashions, designed by Frances Prisco. Contact: IO. 4-9311.	TED BROWN, INC.	498 SEVENTH AVENUE SHOWROOM - 2ND FLOOR
Beginning Tuesday June 5	FALL JUNIOR FASHIONS DESIGNED IN AUSTRALIA Daily informal showings. Contact: IO. 5-2626.	PRUE ACTON	498 SEVENTH AVENUE SHOWROOM - 19TH FLOOR

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Cancelled June 7	DALE OF NEW YORK'S PREVIEW OF FUR FASHIONS, ORIGINALLY SCHEDULED FOR WEDNESDAY, JUNE 7 AT 8:00 A.M., HAS BEEN CANCELLED.		
Wednesday June 7 8:30 A.M. Breakfast	PREVIEW: CALIFORNIA FALL FASHIONS Preview of Fall fashions. Show at 9:00. By invitation. Thereafter showing in private suite, by appointment. Contact: Rod Owens, 213-627-6579(LA).	CAMPIONI-BERT GEIGER (122 E.7TH ST., L.A.)	HOTEL PLAZA TERRACE ROOM
Wednesday June 7 9:30 A.M.	OPENING OF FALL COLLECTION Showings June 7 and 8 at 9:30 A.M., by reservation. Thereafter daily by appointment. Contact: 421-0230.	MARIE GANEE, LTD.	48 EAST 53RD STREET
Wednesday June 7 10:30 A.M.	PRESS PREVIEW: FALL- WINTER FUR FASHIONS By invitation. (Note Change of Date And Time.) Thereafter daily at 10:00 A.M. and 2:00 P.M. Contact: Lillian Shockley, LA. 4-0105.	H.B.A. FUR CORPORATION	350 SEVENTH AVENUE SHOWROOM - 14TH FLOOR
Wednesday June 7 10:30 A.M.; 1:30 P.M.	OPENING OF FALL COLLECTION Fall collection, designed by Shannon Rodgers for Jerry Silverman. Showings at 10:30 A.M. and 1:30 P.M. For press and resident buyers only, by invitation. Contact: Jeanne Dionne, CH. 4-7522 or CH. 4-4940.	JERRY SILVERMAN, INC.	530 SEVENTH AVENUE SHOWROOM - 10TH FLOOR
Wednesday June 7 10:30 A.M.	OPENING OF FALL COLLECTION Also June 13 and 15 at 10:30 A.M. By reservation.	WILSON FOLMAR, INC.	530 SEVENTH AVENUE SHOWROOM - 14TH FLOOR Contact: LA. 4-5923.
Wednesday June 7 11:30 A.M.	PREVIEW: FALL COLLECTION Designed by George Samen. By invitation. Continuous thereafter. Publicity: Betty Yarmon, TR. 9-7112 or LO. 4-9194.	MORT SCHRADER	530 SEVENTH AVENUE SHOWROOM - 15TH FLOOR
Wednesday June 7 12:00 Noon Luncheon	THIRD ANNUAL "LONDON LOOK" AWARD COMPETITION Six English fashion designers (under 30) will present their collections in competition for the Yardley "London Look" award, the new look of beauty for Fall. Press by invitation. Tickets: \$25.00. Contact: Lillian Firestone Assoc., WA. 4-4728.	YARDLEY OF LONDON, INC.	HOTEL PLAZA BALLROOM
Wednesday June 7 12:00 Noon	PRESS PREVIEW OF FALL COLLECTION By invitation. Thereafter June 7, 9, 13, 14 at 4:00. By reservation. Contact: Robert Presser, CH. 4-3877.	CHESTER WEINBERG, INC.	498 SEVENTH AVENUE SHOWROOM - 10TH FLOOR
Wednesday June 7 12:00 Noon	OPENING: FALL COLLECTION Showings of Fall collection designed by Don Breitinger June 7, 13, 15 at 12:00 Noon. By reservation. Contact: Bill Laird, LA. 4-0237.	HAROLD LEVINE, INC.	530 SEVENTH AVENUE SHOWROOM - 21ST FLOOR
Wednesday June 7 1:00 P.M.	OPENING: FALL COLLECTION Also June 8, 12, 13, 14 at 1:00 P.M. By reservation. Contact: Jean Roberts, LA. 4-3520.	TEAL TRAINA, INC.	550 SEVENTH AVENUE SHOWROOM - 22ND FLOOR
Wednesday June 7 1:00 P.M.	OPENING OF FALL COLLECTION Also June 8, 13, 14, 15 at 1:00 P.M. Contact: PE. 6-0206.	HARVEY BERIN, LTD.	530 SEVENTH AVENUE SHOWROOM - 7TH FLOOR

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Wednesday June 7 2:30 P.M.	OPENING OF FALL COLLECTION Larry Aldrich's Fall collection, designed by Marie McCarthy. Also June 8, 13, 14, by reservation. Contact: CH. 4-1872.	LARRY ALDRICH ASSOC.	530 SEVENTH AVENUE SHOWROOM - 12TH FLOOR
Wednesday June 7 2:30 P.M.	PREVIEW: FALL SUIT COLLECTION Designed by Philippe Tournaye. By invitation. Continuous thereafter. Publicity: Betty Yarmon, TR. 9-7112 or LO. 4-9194.	M.S. COUTURE	512 SEVENTH AVENUE SHOWROOM - 15TH FLOOR
Wednesday June 7 2:30 P.M.	OPENING OF FALL COLLECTION Also June 13, 15, 20 at 2:30. By reservation. Contact: PE. 6-6983.	BRANELL	530 SEVENTH AVENUE SHOWROOM - 27TH FLOOR
Wednesday June 7 4:00 P.M.	PRESS SHOWING: FALL COLLECTION By invitation. Also June 8, 9, 13, 15 at 10:30 A.M. By reservation. Contact: Mabel Glemby, LA. 4-9350. Publ.: Eleanor Lambert, MU. 8-2130.	OSCAR DE LA RENTA	550 SEVENTH AVENUE SHOWROOM - 23RD FLOOR
Wednesday June 7 4:00 P.M. Cocktails	PREVIEW OF FALL COLLECTION By invitation. Thereafter daily at showroom, by appointment. Contact: OX. 5-4270. Publicity: Pennoyer Associates, MU. 2-6480.	McMULLEN (550 SEVENTH AVENUE)	500 CLUB 500 SEVENTH AVENUE
Wednesday June 7 4:00 P.M. Cocktails	AT HOME-FASHIONS AND FALL DRESS COLLECTION Showings June 7 and 14 at 4:00 P.M. By reservation. Contact: Pat McDonald, 279-0710.	DYNASTY OF HONG KONG, LTD.	530 SEVENTH AVENUE SHOWROOM - 16TH FLOOR
Wednesday June 7 4:00 P.M. Cocktails	PREVIEW OF FASHIONS FROM AUGUST ISSUE Preview of fashions, for tie-in stores. Show at 4:45 P.M. Admission: \$15.00 per person. Contact: Lenore Benson, 689-5900, Ext. 653.	MADMOISELLE MAGAZINE	WALDORF-ASTORIA BALLROOM
Wednesday June 7 4:00 P.M. Cocktails	OPENING: FALL COLLECTION Fall collection for Miss Arkin. By invitation. Contact: Ruth McLaughlin; Press: Jackie Blum, WI. 7-5324.	MISS ARKIN	530 SEVENTH AVENUE SHOWROOM - 6TH FLOOR
Wednesday June 7 5:30 P.M.	PREMIERE SHOWING: FALL COLLECTION Showing of Leo Narducci's first Fall collection. By invitation. Thereafter June 8, 12, 13 at 4:00. By reservation. Contact: 594-5660.	LEO NARDUCCI, INC.	550 SEVENTH AVENUE SHOWROOM - 6TH FLOOR
Wednesday June 7 5:30 P.M. Champagne	PREVIEW OF FALL COLLECTION Preview of daytime and evening fashions, designed by Angela. By invitation. Thereafter by appointment in showroom. Contact: Mr. de Marinis, JU.2-1747.	ROSSINO ANGELA, LTD. (30 WEST 57TH STREET)	HOTEL DELMONICO L'ORANGERIE ROOM
Wednesday June 7 6:00 P.M. Dinner	NINTH ANNUAL INDUSTRY FUR FASHION SHOW Theme: "Putting Profit and Prestige Back in the Fur Department." Tickets: \$15.00. Contact: Dorothy Cook, CH. 4-8780.	NAT'L RETAIL MERCHANTS ASS'N (100 W. 31ST ST.)	STATLER-HILTON HOTEL TERRACE BALLROOM
Wednesday June 7- June 23	FALL CALIFORNIA FASHIONS IN N.Y. Daily showings, by appointment. Contact: William Sarris, 213-627-9154 (LA).	TRAVILLA (122 E. 7TH ST., L.A.)	HOTEL PLAZA PRIVATE SUITE

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Thursday June 8 9:00 A.M. Breakfast	PREVIEW: FALL-WINTER FUR COLLECTION By invitation. Thereafter daily at 1:30 and 2:30, by appointment. Contact: BR. 9-8144. Publicity: Eleanor Lambert, MU. 8-2130.	RIITTER BROTHERS (224 WEST 30TH STREET	HOTEL NEW YORKER MANHATTAN ROOM
Thursday June 8 9:30 A.M.	PREVIEW: FALL COLLECTION By invitatinnn. Also June 13 and 15 at 9:30. By reservation. Contact: Mary Jean Rainnie, 594-6880. Publ.: Eleanor Lambert, MU. 8-2130.	LOTTE	550 SEVENTH AVENUE SHOWROOM - 5TH FLOOR
Thursday June 8 10:30 A.M.	OPENING: FALL COLLECTION Also June 14, 20 at 10:30. By reservation only. Contact: JU. 2-2317.	MONTE SANO & PRUZAN	21 WEST 46TH STREET SHOWROOM - 8TH FLOOR
Thursday June 8 10:30 A.M.	FALL COLLECTION BY GEORGE NARDIELLO Also June 14 at 10:30. By reservation. Contact: WI. 7-7457.	KIKI HART, N.Y., INC.	530 SEVENTH AVENUE SHOWROOM - 5TH FLOOR
Thursday June 8 11:30 A.M.	OPENING OF FALL COATS AND SUITS Also June 13, 15, 20 at 11:30. By appointment. Contact: Estelle Schwarz, LA. 4-3310.	GEORGE CARMEL, INC.	530 SEVENTH AVENUE SHOWROOM - 25TH FLOOR
Thursday June 8 11:30 A.M.	OPENING: FALL COLLECTION Showing of Andrew Woods' Fall collection. For press and buyers, by invitation. Thereafter by appointment. Contact: 564-3857.	ANDREW WOODS, INC.	550 SEVENTH AVENUE SHOWROOM - 5TH FLOOR
Thursday June 8 12:15 P.M. Luncheon	PREVIEW: "NEW DIMENSIONS IN YOUNG FURS" Press preview of "New Dimensions in Young Fur Collection"--designed exclusively by Barlan in a variety of furs. <u>Showing at 1:15. (Note Change of Place.)</u> By invitation. Continuous daily thereafter at showroom 18th floor. Contact: Miss Ray, LO. 5-6033 or LO. 5-2850.	BARLAN FURS, INC. (333 SEVENTH AVENUE)	PENN GARDEN HOTEL CORAL ROOM
Thursday June 8 12:30 P.M. Luncheon	STORE AWARDS LUNCHEON The Community Service Award Program honoring outstanding department stores across the country. For retailers, beauty and business press. Business press contact: Terry Mayer, 594-5190. Publ.: Joan Parker, 688-5247.	BONNE BELL	PRINCETON CLUB 15 WEST 43RD STREET
Thursday June 8 2:00 P.M.	FALL COLLECTION BY LITO MANALANG Showing of coats, suits, costumes, late-day fashions. By invitation. Continuous thereafter. Contact: Murray Stillman, 594-0992. Publicity: Roberta Anderson, EL. 5-0551.	BRITISH MODERNS	530 SEVENTH AVENUE SHOWROOM - 29TH FLOOR
Thursday June 8 2:30 P.M.	OPENING OF FALL COLLECTION Thereafter June 13, 15, 20, 22 at 2:30; <u>June 21 at 10:30.</u> By reservation. Contact: Estelle Marr, LO. 3-1600.	TRIGERE, INC.	550 SEVENTH AVENUE SHOWROOM - 16TH FLOOR
Thursday June 8 3:00 P.M.	PREVIEW: FALL COLLECTION Fall collection, designed by Miguel Dorian. By reservation. Continuous thereafter. Contact: LW. 4-2717.	MOE NATHAN, INC.	530 SEVENTH AVENUE SHOWROOM - 26TH FLOOR

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Thursday June 8 4:00 P.M.	OPENING OF FALL COLLECTION Fall collection, designed by Elinor Simmons, June 8, 14, 15 at 4:00 P.M. By reservation. Contact: Marion Auley, LA. 4-7690.	MALCOLM STARR, INC.	530 SEVENTH AVENUE SHOWROOM - 20TH FLOOR
Thursday June 8 4:00 P.M.- 6:00 P.M.	"BRAZIL ON THE MOVE" FASHION SHOW Preview of Fall ready-to-wear from a collection designed by Sabrina of Rio de Janeiro, presented by Col. Serge Obolensky and Jane Ruocco. By invitation. Thereafter at showroom, 418 Park Ave. So. Contact: Jane Ruocco, 889-4668.	SABRINA OF RIO DE JANEIRO	11 WEST 57TH STREET 2ND FLOOR
Thursday June 8 7:00 P.M. Cocktails- Dinner- Dancing	DINNER-FASHION SHOW FOR FALL 1967 Dinner, dance, and fashion show of trend-setting styles in Du Pont fibers from American couture houses for Fall, 1967 (Black tie) Cocktails--7:00; Dinner--8:00, followed by show. Dance and show music by Peter Duchin. For retail executives, buyers, and press. By invitation only. Contact: Trade--Joy Zegras, 971-4326; Press--Vera Zeuschner, 971-4378.	DU PONT COMPANY	NEW YORK HILTON GRAND BALLROOM
Beginning Thursday June 8	OPENING: FALL COLLECTION Designed by Silvano of Rome, at daily informal showings. Contact: IO. 3-1534.	HEISER, INC.	530 SEVENTH AVENUE SHOWROOM - 8TH FLOOR
Friday June 9 8:30 A.M. Coffee	PREVIEW SHOWING OF FALL COLLECTION By invitation. Also June 12 and 13 at 6:00 P.M. (Cocktails) By reservation. Contact: 288-8651.	ANNEMARIE GARDIN, INC.	1345 THIRD AVENUE SHOWROOM (AT 77TH ST.)
Friday June 9 9:30 A.M.	PRESS PREVIEW: FALL- WINTER FUR COLLECTIONS Fur collections by Christian Dior Furs, Miss Dior Furs, and Laurence H. Kaye. By invitation. Beginning Mon., June 12, daily at 10:30 and 2:30, by appointment. Contact: Jan Kaye, OX. 5-8340.	CHRISTIAN DIOR FURS; LAURENCE H. KAYE	345 SEVENTH AVENUE SHOWROOM - 21ST FLOOR
Friday June 9 11:00 A.M. Champagne	PREMIERE: PAPER FASHION BOUTIQUE Ribbon cutting ceremony at New York's first showing of all-disposable boutique fashions (Paper Ware, Inc.). By invitation. Contact: William Guggenheim, PL. 3-0590. Publ.: Terry Mayer, 594-5190.	IN DISPENSIBLE DISPOSABLES	220 EAST 60TH STREET
Friday June 9 12:00 Noon Luncheon	PREVIEW OF FALL COLLECTION By invitation. Also June 13, 14, 15 at 4:00 P.M., by reservation. Contact: Billy Moses, 244-2616. Publicity: Eleanor Lambert, MU. 8-2130.	SAMUEL WINSTON, INC.	530 SEVENTH AVENUE SHOWROOM - 11TH FLOOR
Monday June 12 10:00 A.M. & 4:00 P.M.	OPENING OF FALL COLLECTION Thereafter, June 13, 14 and 15 at 12:00 Noon and 4:00 P.M. By reservation. Contact: LW. 4-0454.	GEOFFREY BEENE	530 SEVENTH AVENUE SHOWROOM - 12TH FLOOR
Monday June 12 11:00 A.M.	OPENING OF FALL COLLECTION Buyer showings: June 12 at 11:00; June 14 at 11:00. Press: June 12 at 2:30. All shows by reservation. Contact: Faye Berk, 244-7270.	SARMI, INC.	550 SEVENTH AVENUE SHOWROOM - 3RD FLOOR

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Monday June 12 4:00 P.M.	OPENING: FALL COLLECTION Also June 15 and 20 at 4:00 P.M. By reservation. Don Koniak, OX. 5-1350.	JOHN MOORE	550 SEVENTH AVENUE SHOWROOM - 24TH FLOOR Contact: Anne Towne or
Monday June 12 4:30 P.M.- 6:00 P.M.	SECOND ANNUAL INDUSTRY FASHION SHOW "Crystal-Ball Gazing"--Fall and Winter fur silhouettes, presented by Persian Lamb Institute. Including the PLI award-winning fur designs by students of Parsons School of Design, directed by Norman Norell, John Moore, Chester Weinberg. Show at 5:00. By invitation. Contact: Eloise Walton at Pennoyer Assoc., MU. 2-6480.	PERSIAN LAMB INSTITUTE	STATLER-HILTON HOTEL PROMENADE ROOM
Monday June 12 6:00 P.M. Cocktails	PRESS SHOWING: FALL FUR COLLECTION "Evening Under The Stars"--Fall fur fashions. By invitation. Thereafter daily at showroom. Contact: Leon Hecht, CH. 4-2179.	REIN, RAME & GURVITCH, INC.	"FASHION SHOWBOAT" ON HUDSON RIVER
Tuesday June 13 10:30 A.M.	PREVIEW OF FALL COLLECTION Designed by Dominic. For press and buyers, by invitation. (Other dates will be announced.) Contact: Helen Borger, BR. 9-1195.	DOMINIC FOR MATTY TALMACK	530 SEVENTH AVENUE SHOWROOM - 5TH FLOOR
Tuesday June 13 4:00 P.M.	SHOWING OF FALL FASHIONS Preview of George Stavropoulos' Fall collection. By invitation. Contact: Kaye Blockley, 582-0924. Publicity: Eleanor Lambert, MU. 8-2130.	STAVROPOULOS (16 WEST 57TH STREET)	HOTEL REGENCY PARK AVE. & 61ST STREET
Tuesday June 13 5:00 P.M. Cocktails	BUYER SHOWING: FUR FASHIONS, 1967 Showing of fur industry leadership pieces. For buyers, by invitation. Contact: Happie Reilly at Ruder & Finn, PL. 9-1800; or Mr. Jess Chernak at FIFC, PE. 6-4860.	FUR INFORMATION & FASHION COUNCIL	STATLER-HILTON HOTEL TERRACE BALLROOM
Wednesday June 14 2:30 P.M.	OPENING OF FALL COLLECTION Also June 15 at 2:30. By reservation. Contact: Joanne Jaap or Mary Kloss, LO. 4-9220.	CHRISTIAN DIOR- NEW YORK, INC.	498 SEVENTH AVENUE SHOWROOM - 17TH FLOOR
Wednesday June 14 6:00 P.M. Cocktails	SECOND ANNUAL AWARDS: FOUR FUR DESIGNERS "Best Dressed In American Mink"--second annual award of trophies for four leading U.S. fur designers, presented by Emba Mink Breeders in cooperation with the New York Fur Dressers. Admission: \$25.00 (Charity Benefit). Contact: Trudy R. Suter, Albert Woodley Co., MU. 2-6881. Publicity: Sam Gottsfeld, Bell & Stanton, PL. 9-4800.	EMBA MINK BREEDERS ASSOCIATION	HOTEL PIERRE BALLROOM
Wednesday June 14 6:30 P.M. Dinner	TRADE SHOWING OF FALL MILLINERY "New Look in Fall Hats"--Retailers: \$12.50; Manufacturers: \$50.00; Suppliers: \$100.00. Contact: MU. 6-2970.	MILLINERY PROMOTIONS INC. (10 E. 40TH ST.)	HOTEL AMERICANA BALLROOM
Tuesday June 20 5:00 P.M. Cocktails	ACCESSORIES AND "NECESSARIES" "Doro in Disco"--showing of accessories and "Necessaries" by Doro Designs. Show at 5:30. By invitation. Contact: 683-3106.	DORO DESIGNS, INC. (10 EAST 38TH ST.)	YELLOWFINGERS 200 EAST 60TH STREET

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JANUARY	FEBRUARY	MARCH	APRIL
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